NANCY SHEAR ARTS SERVICES PUBLIC RELATIONS RESULTS FOR GOTHAM CHAMBER OPERA'S THE BLACK WIDOW

February, 2004 (highlights)

New York Times - Arts Briefing: Footnotes, by Lawrence Van Gelder, 3 Feb. 04 (synopsis with mention of name change, dates and address)

New York Times - Opera Listings, 6 Feb. 2004 (full paragraph)

New York Times - Arts & Leisure listings, 8 Feb. 04

New York Times - Weekend Section full paragraph listing by Anne Midgette in Classical Music and Dance Guide, 13 Feb. 04

New Yorker - <u>Classical Music: Opera</u>, full listing with commentary, 9 Feb. 04.

New Yorker – Classical Music – Opera, full listing with commentary, Feb. 16 and 23, 2004, for performances of Feb. 12 and 14.

Newark Star Ledger - listing and commentary, by Willa Conrad, 6 Feb. 04 (will obtain copy)

New York Press – listed event in two issues with coverage of all performances, February 4-10, 2004, issue and February 11-17, 2004, issue (also carried online)

Opera News - <u>Dateline</u>, February 2004 issue

Time Out NY – Opera and Musical Theater listing and paragraph, 5-12 Feb. 04 issue

New Yorker - <u>Classical Music: Opera</u>, full listing with commentary, 9 Feb. 04. Additional listing for 12th and 14th

NY Press - listing 4 Feb. 2004

Musicalamerica.com - posted listing

New York Magazine (New York metro.com) – Two separate listings (6 Feb. 04 and ongoing)

Village Voice – Voice Choices Nightguide – 12 Feb. 04 - Listing

Newsday - <u>American Debut of a Spidery Opera</u>, by Marion Lignana Rosenberg, 6 Feb. 04 (Full-length, 2-column preview with color photo). Also carried online.

New York Magazine - <u>The Itsy-Bitsy Black Widow</u>, by Tom Samiljan, 9 Feb. 04 (featured in "onstage" in the listing section – photo and detailed write-up). Also carried online.

New York Magazine –16 Feb. 2004, Full paragraph listing on Music & Dance page (one of only three opera listings for the week) (and the Feb. 9 issue carried GCO as one of the seven featured events in The Week listing on same page as the magazine's index, referring the reader to the GCO feature)

Village Voice - <u>Voice Choice</u> by Leighton Kerner, Feb. 4-10, 2004. (paragraph write-up). Also in regular listings by date, as "Pick."

Village Voice - <u>Voice Choice</u> by Leighton Kerner, Feb. 11-17, 2004. (paragraph write-up). Also in regular listings by date, as "Pick."

The Resident – "This Week, On the Town," <u>New Name & New Season for Opera-House Jewel</u>, article/interview by Kevin Filipski, week of February 9, 2004

New York Post – 8 February 04, photo of GCO and listing of restaurants near Playhouse Where to EAT after... 'The Black Widow' opera, by Cynthia Kilian.

Chamber Music Magazine – will feature Gotham Chamber Opera in the "American Ensemble" section of May issue (will obtain copy)

New York Times – 6 Feb. 04, listing

Newsday - <u>American Debut of a Spidery Opera</u>, by Marion Lignana Rosenberg, 6 Feb. 04

Beethoven Radio - online and on-air promotion, ticket give-aways, and 30-second promotional slots. Had full-page of information with GCO graphics, with teaser at start of website.

New York Times - <u>A Spider Spreads a Plague</u>, So It Has to Be the <u>1940's</u>, by Anne Midgette, 9 Feb. 04 (review with photo)

Basler Zeitung - (one of the two top papers in Switzerland), Sutermeister-Oper in New York, by Ute Thon, 9 Feb. 04 (large review of opening night -- we have text in E-mail; will obtain hard copy)

Opera News, William (Bill) Madison reviewed in online edition

Opera Now - review by Heidi Waleson

Musical America, <u>www.musicalamerica.com</u>, <u>'Black Widow' Gets Its U.S. Premiere</u>, by Shirley Fleming, review, 13 Feb. 04.

Beethoven Radio - online and on-air promotion, ticket give-aways, and 30-second promotional slots.

WBAI – Was to do on-air interview with Neal Goren but interviewer was ill; they made several announcements about the production and aired a commercial recording of the work.

WNYC – Feb. 5th interview on Soundcheck. Listing appeared in WNYC's online program guide with link to listen to archival interview.

Possible airing of performance on the WFMT network, worldwide.

Classic Arts Showcase (when taped program is ready)

GOTHAM CHAMBER OPERA HANDEL'S ARIANNA IN CRETA PRESS CLIPPINGS

As of 13 July 2005 (highlights)

American Record Guide - review was supposed to run, but writer passed away

Beethoven Radio

• Links, logo and event information appeared on Beethoven's Backyard and the Contest page at Beethoven.com (web site receives over 43,000 hits a day).

- 60-second spots aired three times a day during a three-week promotion. Spots contained event information, date, time, ticket information and web site address. These spots aired in prime listening hours between 8 a.m. and 6 p.m.
- Beethoven Radio also included concert information in live reads called "Beethoven's Backyard." These announcements aired four times a day from 8 a.m. to 8 p.m. and gave basic information: date, time, location, ticket purchasing.
- They also provided three contest mentions each day. Contest mentions included complete concert information.

Bloomberg News – "Going Out: Beach Boys, 'Sabina,' Handel, Lepage, Beijing Dance," by Robert Hilferty, 11 February 2005 (preview ran in the online news and also on the radio)

Classics Today – "Handel's Rare 'Arianna' from Gotham Chamber Opera," by Robert Levine, 15 February 2005 (review – we have copy)

Gay City News – "Out of the Labyrinth," by David Shengold, 3-9 March 2005 (review and large photo – we have copy)

Financial Times – "Arianna in Creta, Gotham Chamber Opera, New York," by Martin Bernheimer, 16 February 2005 (review – we have copy)

Italian Consulate – concert was in Consulate's calendar of events

Juilliard Journal, "Alumni News," March 2005 issue (paragraph listing with mention of Juilliard alumni members (we have copy)

Musical America website – was supposed to run review, but writer passed away

Newsday – "A Venturesome Cast Leads a Rarity in the Light," by Russell Platt, 15 February 2005 (review – we have copy)

New York Magazine – "Music and Dance – Opera" listing, by Alicia Zuckerman, 14 February 2005 (paragraph listing – we have copy)

New York Observer – "Onslaught of Cheeky Operas Lands Audience in Nowheresville," by Charles Michener, 28 February 2005 (review with photograph – we have copy)

New York Post – was supposed to run review, but writer passed away

New York Resident, review of puppet opera by Kevin Filipski (this will break in early July 05).

New York Times, *The Listings*, by Anne Midgette, 11 February 2005 (paragraph listing/recommendation (we have copy)

New York Times, *The Listings*, by Anne Midgette, 18 February 2005 (paragraph listing/recommendation (we have copy)

New York Times, *The Guide*, by Choire Sicha, 6 February 2005 (paragraph listing with large photo – we have copy)

New York Times – "Exploring the Aesthetics of Ugliness," 12 February 2005, by Anne Midgette (review – we have copy)

Opera America –ran listing in January issue of Newsline (we have copy)

Opera Magazine – mention in March 2005 issue by David Shengold (we have copy)

Opera Magazine – Review by Martin Bernheimer, April 2005 issue (we have copy)

Opera News, <u>New York City – Arianna in Creta</u>, <u>Gotham Chamber Opera</u>, by Marion Lignana Rosenberg, June 2005 issue online (we have copy)

Opera News, *Dateline* listing, February 2005 issue (we have copy)

Orpheus Magazine – will run photos and summary

Playbillarts.com — "Handel's *Arianna in Creta* to Get American Premiere in New York," by Ben Mattison, 3 Jan 2005 (preview -- he corrected an error about the size of the orchestra) (we have copy)

Playbillarts.com – "Gotham Chamber Opera Gives American Premiere of Handel's "Arianna in Creta," by Ben Mattison, 10 Feb. 2005 (preview – we have copy)

Theater Scene – reviewer was assigned, but GCO preferred not to offer press tickets

Theatre Scope – reviewer attended; not yet certain if review will break

The New Yorker, "Classical Music – Opera" – full paragraph listing, 14 and 21 February 2005 (we have copy)

The New Yorker -Alex Ross attended, but did not review

Time Out New York – *Live Preview*, by David Shengold, 10-16 February 2005 issue (over a quarter-page page preview with photo – we have copy)

Village Voice, "Voice Choice" by Leighton Kerner, 9-15 February 2005 (we have copy)

Wall Street Journal – Heidi Waleson attended but probably will not write about it now

WBAI - Neal Goren did interview with Tony Coggi, 5 February 2005

WNYC - The Next Big Thing - did interview and played recording

W Magazine, "The Threepenny Opera: They May Perform on a Tiny Budget, but the Top Brass at Gotham Chamber Opera are Thinking Big," by Jamie Rosen, March 2005 (obtained through Tim O'Leary – we have copy)

New York Resident -- Arranged interview with Kevin Filipski and Neal Goren for a preview story. This was for the puppet opera.